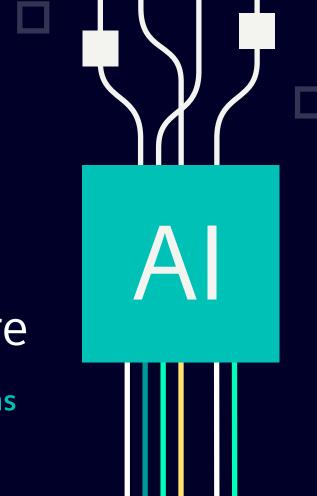


Mendix + Amazon Bedrock: GenAl-enabled, low-code apps for everyone, everywhere

Together, leading with disruptive GenAl solutions



Why GenAl – and why now

Organizations of all sizes need to cost-effectively develop and deploy applications to support digitalization initiatives and enhance competitive advantage. Now, with Mendix and Amazon Bedrock, you can harness the power of low-code application development enhanced with GenAI to create without limits.



Enable digital transformation faster



Increase ROI on IT investments



resilience



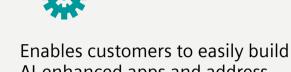
sustainability

What low code + GenAl can do for your business Siemens and Amazon Web Services (AWS) have partnered to integrate Mendix with Amazon Bedrock

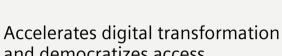
— giving customers the ability to securely incorporate GenAl functionality into low-code apps. This combined solution delivers key benefits.



Empowers users with minimal coding experience to build and deploy intelligent applications at speed and scale.



Al-enhanced apps and address their most pressing business challenges.



and democratizes access to new technologies.

How it works

An Amazon Bedrock connector enables you to build and scale GenAl-enhanced, low-code apps with Mendix by integrating pre-trained foundation models specific to your needs and easily adaptable to fit many use cases.



generation

summarization









generation







Personalization

Safe and secure

even those not familiar with IT security – can develop GenAl-enhanced apps safely and responsibly.

With Mendix + Amazon Bedrock, every user -

AWS Key Management Service (KMS). Users always work on a private copy.

Access is controlled by encryption keys using

- Data is never shared with model providers or
- used to improve base models. Administrators manage which actions users and
- roles can perform, on which resources, under which conditions.

Whatever your industry or role, you can build applications that solve specific problems.

Who can benefit



Interpret customer feedback • Identify market trends

- **Shop floor and quality** Simplify collaboration

Employ an Al-powered virtual assistant

- Use computer vision to power inspections



 Empower forecasting with machine learning

• Build a decision-support engine



Generate leads

No matter where your organization is in the digitalization journey, discover how you can

begin generating value from GenAl-enabled

Interact with customers

Sales and marketing

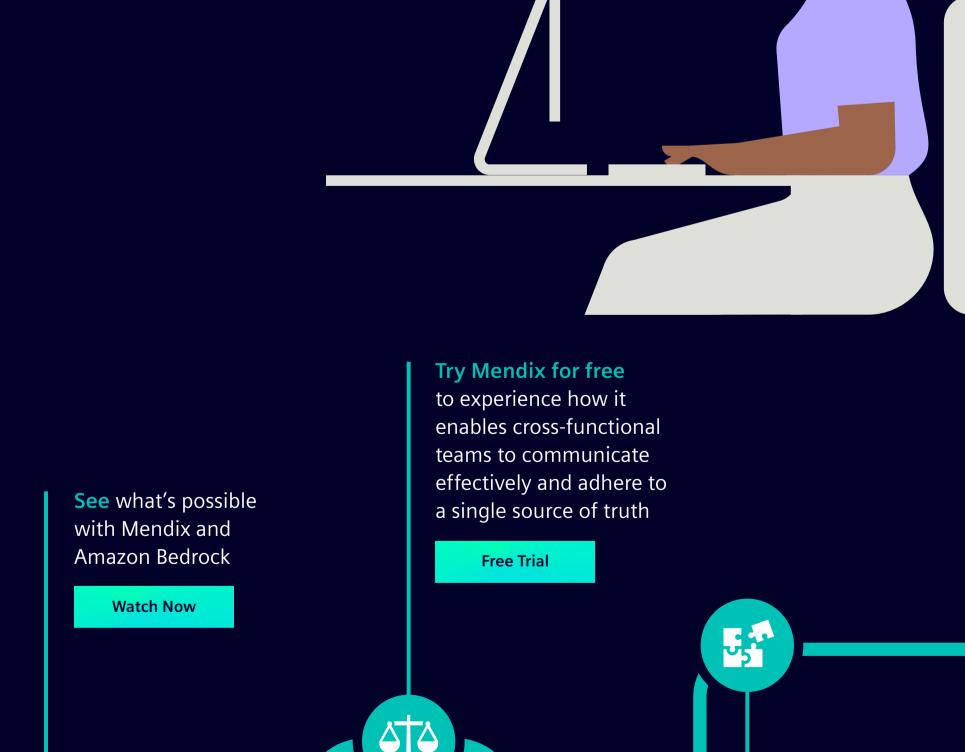
low-code apps.

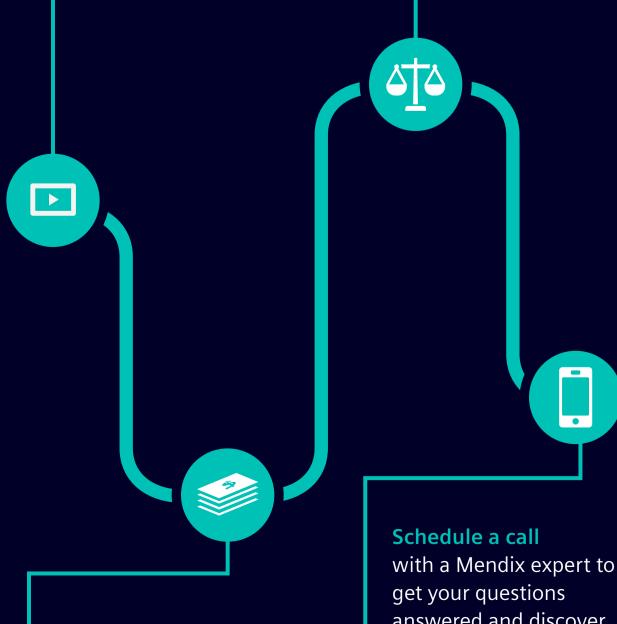
• Create content



Backfill positions with zero downtime

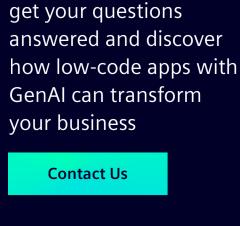






Learn more about how Mendix and Amazon Bedrock can drive value across every division of your business

Read the Ebook



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Build a proof of concept

Put it in action

Take part in an experience day

Develop a basic GenAl-

enabled app while

Spend 3–5 days building a GenAlenabled low-code proof of concept, ready to share with your team

Create your own path No matter your GenAl and low-code maturity, AWS and Mendix team will design a custom approach to help you get started

Get Started