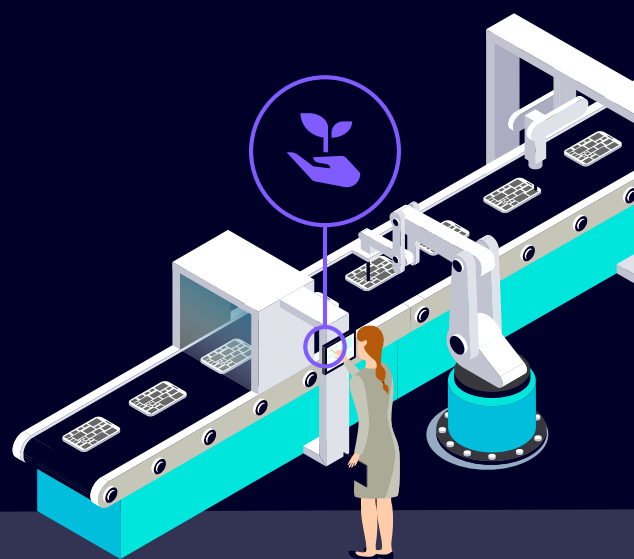


Using Accelerated Product Introduction to maximize productivity

Deliver high-quality, sustainable components to market faster



Global trends

Disruptive influences: Supply chain shortages and sustainability directives make the machinery market more competitive than before.



51 %
of businesses need faster supply chain response time



60 %
of organizations believe sustainability will moderately/majorly impact their supply chain **by 2025**

Smarter factories: To introduce new and better products sooner than competitors requires smarter sustainable tools.



340 billion USD
estimated worth of factory automation **in 2026**



Only 7 %
of organizations have fully integrated their business technology with sustainability goals, creating opportunities

Business model changes: Data-driven, sustainable business practices can transform companies from product-centric to solution-centric.



50 %
of annual revenue is derived from new products (less than 3 years old)



57 %
of executives and investment professionals believe ESG will provide shareholder value

Challenges



- ✓ Consumer preferences for premium products
- ✓ Increased demand for quality processes
- ✓ Disconnected disciplines
- ✓ Disparate systems that do not integrate
- ✓ Procedural bottlenecks and delays
- ✓ Quality assurance within the supply chain

Solutions

Overcome today's challenges with enhanced quality assurance tools



Improve quality: Leverage closed-loop quality tools to inform design configurations and innovation, optimizing new product performance.



Drive alignment: Integrate quality management and product development tools to boost collaboration and cut costs.



Meet guidelines: Track new product development benchmarks to satisfy customer requirements, safeguard compliance and hit quality goals.



Accelerate delivery: Deliver high-quality products to market faster than ever before by automating processes and eliminating redundant tasks.

Benefits of using a Siemens solution

Reduce quality reporting time **from days to minutes**

Overall cost of production reduced by **11 to 13 %**

53 % of consumers rate quality as the most crucial factor in purchasing decisions

What's next?

Accelerated Product Introduction is part of the Siemens Xcelerator portfolio of software, hardware and services.

[More information](#)